**For Immediate Release:**

Monday, October 14, 2024

**DOCO Block Party Offers Free Fun and Games for All Ages on October 20**

**Sacramento, Calif.** – DOCO (Downtown Commons), in partnership with KCRA3 and My 58, will host the 2024 DOCO Block Party on Sunday, October 20, from 12 to 4 p.m. The event will take place in [collaboration](https://www.instagram.com/reel/DAtMhbCvkYx/?igsh=MTc4MmM1YmI2Ng==) with the Sacramento Kings annual Fan Fest presented by Great Clips, which runs from 1 to 4 p.m.

The fun, free, and family-friendly DOCO Block Party is designed for the community to explore and experience the dynamic outdoor plaza that showcases a mix of shops, restaurants, and other retail located adjacent to Golden 1 Center. Guests of all ages are encouraged to attend the annual open-air event that will include live and DJ music, interactive games and activities, community pop-up experiences, and more. While in DOCO, attendees can also visit the restaurants, retailers, and shops available throughout the iconic plaza, many of which will have activations set-up outside their establishments offering unique experiences, specials, and giveaways.

A sampling of the activations includes:

***Main Plaza***

Live music by Mercy & The Heartbeats

Entertaining DJ music

Performance by the Kings Dancers and Sac Dance Lab

30’ rock climbing wall

CalHOPE Corner with various booths and a passport experience

Photo opportunity

***East Plaza***

DIY mini pumpkin art activity

Balloon twisting and face painting

Train rides

***West Plaza***

Live acoustic music by Jason Weeks on terrace level near Cakes by Jeff the Chef

Balloon twisting and airbrush tattoos

Virtual reality experience on terrace level next to The Lash Lounge   
Petting Zoo near Yard House

Tipsy Putt mini golf experience

Saddle Up amusement ride

***Throughout Plaza***

Strolling magician

Games and community pop-ups

Merchant pop-ups with samplings and special offers

Memorable photo opportunities

DOCO Block Party attendees can also stop by the My58 booth to meet the fun Street Team and enter for a chance to win station swag. Additionally, DOCO Block Party radio partners Sactown Sports 1140 AM (KHTK) and Now 100.5 (KZZO) will have booths on-site with games and prizes.

The CalHOPE Corner on the main plaza includes various booths for the community to learn about stress-busting strategies, while performing activities and collecting stamps to redeem for a Kings-branded prize. CalHOPE builds community resiliency and helps people recover from stress, anxiety, and depression through free outreach, crisis counseling, and virtual support services.

DOCO is proud to support additional nonprofit partners during the celebration with stations featuring Animal Place, Brazilian Center for Culture Exchange of Sacramento, CASA Sacramento, Futures Explored Inc., FosterHope Sacramento, Nation’s Finest, Operation Dez Strong, Sacramento Area Congregations Together, Sacramento Chinese Community Service Center, and Yolo Healthy Aging Alliance.

Parking for a special $5 flat fee will be available from 11 a.m. to 5 p.m. in the DOCO west parking garage with entrances on L Street and 3rd Street.

To learn more about the Sacramento Kings Fan Fest and to secure a complementary ticket, visit [Kings.com/FanFest](https://www.nba.com/kings/fanfest).

The plaza offers a DOCO Rewards loyalty program with prizes, discounts, incentives and benefits for shopping, dining, playing, staying, and completing activities via the online app. Free to download, the DOCO Rewards app is available via the Apple Store and Google Play. New members receive 200 points for signing up. **To celebrate the DOCO Block Party, rewards members will earn double points on October 20.** A complete set of DOCO Rewards rules, restrictions and instructions and a list of DOCO businesses and members of the DOCO Merchant’s Association are available on the app. For more information about DOCO Rewards, please visit [www.docosacramento.com/rewards](http://www.docosacramento.com/rewards).

For more information about the 2024 DOCO Block Party, other upcoming activations and the variety of retail shopping, dining, and service offerings at DOCO, visit [www.docosacramento.com](http://www.docosacramento.com) or follow DOCO on [Facebook](https://www.facebook.com/docosacramento), [X](https://twitter.com/docosacramento) and [Instagram](https://www.instagram.com/docosacramento/). Social Media Tags: #HelloDOCO, #DOCOSacramento

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**About DOCO (Downtown Commons)**

Located adjacent to Golden 1 Center (the world’s most technologically advanced and sustainable arena), DOCO is an entertainment and lifestyle district in Sacramento’s dynamic urban core showcased by incredible retail destinations, bars and restaurants, office space, residential units, the Sawyer Hotel (a 250-room hotel managed by Kimpton Hotels), and the vibrant and iconic sculpture by Jeff Koons titled “Coloring Book.”

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