



# DOCOCO PRESS RELEASE

## For Immediate Release:

Thursday, December 26, 2024

## DOCOCO Offers Spirited Activations, Specials and Celebrations to Ring in 2025

**Sacramento, Calif.** — As the Sacramento region looks forward to a promising new year ahead, DOCOCO (Downtown Commons) eateries, shops and merchants offer celebratory and spirited ways to ring in 2025. A sampling of the special offerings planned by DOCOCO merchants includes the following:

- **The 7<sup>th</sup> Street Standard & Clayton Club\***: Diners will delight with a New Year's Eve four-course, pre-fixe menu with optional wine pairings featuring delicacies such as Beet and Fennel Salad, Everything Crusted Halibut, Beef Wellington, and Tres Leches Cake. Plus, the Clayton Club rooftop bar will be offering drink specials and a complimentary toast at midnight. Advance dinner reservations are recommended at [www.the7thstreetstandard.com](http://www.the7thstreetstandard.com)
- **Cakes by Jeff the Chef**: The award-winning cheesecake shop is offering a sweet buy one, get one cheesecake offer for any flavor in stock (limit one per person) on New Year's Eve and New Year's Day.
- **Fizz Champagne & Bubbles Bar**: For an evening of elegance, indulgence and pure delight, Fizz Champagne & Bubbles Bar proudly presents the 6<sup>th</sup> Annual New Year's Eve Party where guests will enjoy unlimited champagne & bubbles, decadent caviar, gourmet bites, lively music, and a celebratory toast at midnight. Space is limited and tickets are available [here](#).
- **Jamba**: To start the new year with a healthy boost, "whirl'd famous" Jamba is offering new and limited time Cranberry Pomegranate and Cranberry Pomegranate Ginger smoothies in addition to daily deals and a "when it rains, we pour" \$2 off discount when it is raining.
- **The Lash Lounge**: To help start the new year off beautifully, The Lash Lounge is offering an eye-opening lash special of 10% off any Ancillary Service – from Lash Lift, Lash Tint, Brow Lamination, Brow Tint, or Threading. Clients can also receive a Volume Level 1 Full Set for free when they sign up for the Volume Membership plus the \$99 enrollment fee is waived.
- **Phenom**: The popular sneaker, streetwear, and lifestyle boutique is offering a special 30% off through December 31 (some exclusions apply).
- **Polanco Cantina**: Always a high-energy late-night party spot, Polanco is excited to present a New Year's Eve "Alter Ego" celebration that includes music by DJ Ivan G, drink specials, party favors, photographer, and a champagne toast. Tickets are available via [Eventbrite](#).



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- **Punch Bowl Social:** A “Pour Decisions – Perfect Night” New Year’s Eve bash kicks off with a welcome Jello shot and lively DJ music all evening long. Guests can dance, enjoy complimentary party favors and a sparkling toast provided by Do Epic Sh\*t (one glass per ticket holder), and a spectacular balloon drop at midnight. Plus, guests can seek out hidden prizes in the venue and redeem a special surprise. Advance tickets are recommended and available via [Eventbrite](#).
- **Revival at the Sawyer:** Revelers are encouraged to ring in 2025 at Revival’s New Year’s Eve Disco Cowboy Party. Guests are encouraged to dust off their boots and shine up their best bling for a party where Saturday Night Fever meets the Western frontier. Decked out in dazzling costumes, the crowd favorite Dancing Disco Heads and Mirrored Man will be dancing throughout the space, snapping photos with guests, and setting the high-energy vibe while the DJ spins the best mixes of country, disco, and Top 40 tunes. Tickets, which include call cocktails, house red/white wine, beer, and light passed appetizers, are available [here](#).
- **Tipsy Putt\*:** Those looking to infuse fun and games into their festivities can enjoy a no-cover, no reservations event that promises an entertaining and festive atmosphere with a live DJ, and celebratory toast at midnight. Or guests can opt for an all-inclusive experience with a table reservation and all-you-can-drink packages for groups of 4, 6 or 12 adults from 9 p.m. to midnight. Advance table reservations are available [here](#).
- **Trü Encompass Beauty:** For those interested in starting the year with a reinvigorating treatment or fresh look, Trü is offering \$50 off Signature Custom Facials or 60 Min Tru Essence Massages and \$30 off 90 minute massages. The special pricing will continue through January and can be purchased online with discount code NYE 2025 (no Gold Room discounts). For pricing and/or to book an appointment at DOCO’s full-service luxury salon and spa, please call 916-878-1883 or visit [www.trudoco.com](http://www.trudoco.com).
- **Willow Restaurant & Bar\*:** Located inside The Exchange Sacramento, Curio Collection by Hilton, Willow Restaurant & Bar is offering a delicious New Year's Eve dinner, featuring expertly crafted dishes and a refined atmosphere to kick off 2025 in style. For a memorable evening, advance reservations are limited and available [here](#).

*\*Member of the DOCO Merchants’ Association*

The plaza offers a DOCO Rewards loyalty program with prizes, discounts, incentives and benefits for shopping, dining, playing, staying, and completing activities via the online app. Free to download, the DOCO Rewards app is available via the Apple Store and Google Play. New members receive 200 points for signing up. A complete set of DOCO Rewards rules, restrictions and instructions and a list of DOCO



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businesses and members of the DOCOCOMMONS Merchant's Association are available on the app. For more information about DOCOCOMMONS Rewards, please visit [www.dococommons.com/rewards](http://www.dococommons.com/rewards).

DOCOCOMMONS is an outdoor shopping, dining, and entertainment destination in the heart of downtown Sacramento. Convenient parking is available in DOCOCOMMONS's central garage with an entrance on J Street between 4th & 5th Streets. Parking validation is available at most DOCOCOMMONS tenants with a purchase. The elevators and escalators take guests up to the plaza's main level and second level terrace near many of the restaurants, eateries, and retail tenants.

For more information about upcoming community activations and/or the variety of retail shopping, dining, and service offerings at DOCOCOMMONS, visit [www.dococommons.com](http://www.dococommons.com) or follow DOCOCOMMONS on [Facebook](#), [Twitter](#) and [Instagram](#). Social Media Tags: #DOCOCOMMONS, #HelloDOCOCOMMONS

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### **About DOCOCOMMONS (Downtown Commons)**

Located adjacent to Golden 1 Center (the world's most technologically advanced and sustainable arena), DOCOCOMMONS is an entertainment and lifestyle district in Sacramento's dynamic urban core showcased by incredible retail destinations, bars and restaurants, residential units, the Sawyer Hotel (a 250-room hotel managed by Kimpton Hotels), and the vibrant and iconic sculpture by Jeff Koons titled "Coloring Book."

### **Media Contact:**

Traci Rockefeller Cusack at 916-213-4373 or [traci@trockcommunications.com](mailto:traci@trockcommunications.com)