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DOCO Welcomes Local Retailer 'Select' to Plaza, Official Grand Opening Planned for December 20

Sacramento, Calif. – DOCO (Downtown Commons) is pleased to welcome Select, a local retail shop is now open in west plaza across from Yard House. With a Buy – Sell – Trade business model, Select features a diverse and ever-changing selection of high-end sneakers and vintage streetwear from brands such as Nike, Jordan, Yeezy, Fear of God, Kith, Bape, Supreme, Chrome Hearts, Gallery Dept, Drew House, and Palm Angels. To celebrate the official grand opening, Select will host a ribbon-cutting ceremony on Friday, December 20, at 10:30 a.m.

"The mission of Select is based on community," said Select Owner Arjun Dhillon. "Our merchandise mix appeals to those interested in high-end fashion. We carefully curate and offer sought-out items that are a clash between urban and luxury. Guests to our shop will see coveted yet underpriced goods often worn by professional athletes and influencers. We are thrilled to introduce our unique items and flexible brand concept to DOCO and G1C guests."

To celebrate their official grand opening weekend (December 20-22), Select is offering 10% off along with special giveaways while supplies last. And, on Saturday morning (December 21), 50 different pieces of footwear will be dropping plus customers can enjoy 25-50% off market value on apparel.

DOCO is an outdoor shopping, dining, and entertainment destination in the heart of downtown Sacramento. Convenient parking is available in DOCO's central garage with an entrance on J Street between 4th & 5th Streets. Parking validation is available at most DOCO tenants with a purchase. The elevators and escalators take guests up to the plaza's main level and second level terrace near many of the restaurants, eateries, and retail tenants.

The plaza offers a DOCO Rewards loyalty program with prizes, discounts, incentives and benefits for shopping, dining, playing, staying, and completing activities via the online app. Free to download, the DOCO Rewards app is available via the Apple Store and Google Play. New members receive 200 points for signing up. A complete set of DOCO Rewards rules, restrictions and instructions and a list of DOCO businesses and members of the DOCO Merchant's Association are available on the app. For more information about DOCO Rewards, visit <u>www.docosacramento.com/rewards</u>.

For more information about upcoming community activations and/or the variety of retail shopping, dining, and service offerings at DOCO, visit <u>www.docosacramento.com</u> or follow DOCO on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. Social Media Tags: #DOCOSacramento, #HelloDOCO



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About DOCO (Downtown Commons)

Located adjacent to Golden 1 Center (the world's most technologically advanced and sustainable arena), DOCO is an entertainment and lifestyle district in Sacramento's dynamic urban core showcased by incredible retail destinations, bars and restaurants, residential units, the Sawyer Hotel (a 250-room hotel managed by Kimpton Hotels), and the vibrant and iconic sculpture by Jeff Koons titled "Coloring Book."

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