



DOCOCO PRESS RELEASE

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DOCOCO's Insomnia Cookies and the Sacramento Kings Team Up to Delight Ten Lucky Winners with "Ultimate Fan Bags"

Sacramento, Calif. – On Wednesday, April 29 only, Insomnia Cookies, located in DOCOCO (Downtown Commons), and the Sacramento Kings have teamed up to encourage fans to enter online for a chance to win one of ten "Ultimate Fan Bags" that will also include a limited-time "Super Fan Pack" of six delicious Insomnia Cookies and ice cream.

Sacramento Kings branded items in the "Ultimate Fan Bags" will include a tote bag, foam finger, decal and either a Kings-themed t-shirt or a coveted signed jersey by players De'Aaron Fox or Buddy Hield. To enter for a chance to win one of the ten "Ultimate Fan Bags," cookie lovers and Sacramento Kings fans can register online via [Woobox](#) anytime on Wednesday, April 29 from 12 a.m. to 11:59 p.m. No purchase is necessary to enter, only one entry per person is allowed and contest participants must be 18 years or older to win. The ten lucky winners will be randomly selected and notified on Thursday, April 30 by noon. The "Ultimate Fan Bags" and "Super Fan Pack" of cookies will be delivered free-of-charge on a future day that is convenient for the winners and are not available for purchase separately.

Coinciding with the sweet promotion, Insomnia Cookies will offer a one-day-only "Super Fan Pack" cookie special for pick-up or delivery on April 29 that includes six cookies (five traditional and one deluxe cookie) and a pint of ice cream for \$17.50.

DOCOCO is proud to be home to Sacramento's first Insomnia Cookies location, which opened in October 2019. The late-night bakery specializes in serving and delivering freshly made cookies, brownies, cookie cakes plus ice cream and even cold milk seven days a week. Insomnia Cookies at DOCOCO offers popular cookie flavors, including Chocolate Chunk, Snickerdoodle, Chocolate Peanut Butter Cup and the S'Mores Deluxe along with a full ice cream menu, and more. With more than 170 locations throughout the United States, the Insomnia Cookies business concept was launched in 2003 by Seth Berkowitz, a student at the University of Pennsylvania.

In compliance with Governor Gavin Newsom's order, and for the health and safety of our community, many DOCOCO businesses have revised their operations to facilitate phone and online ordering for take-out or delivery (including Insomnia Cookies).

For more information about the variety of retail shopping, dining and service offerings available at DOCO, please visit DOCOSacramento.com. Given the revised operations currently in place, customers are encouraged to contact businesses directly to confirm offerings, services, and hours of operations.

About DOCO (Downtown Commons)

Located adjacent to Golden 1 Center (the world's most technologically advanced and sustainable arena), DOCO is an emerging entertainment and lifestyle district in Sacramento's dynamic urban core showcased by incredible retail destinations, bars and restaurants, office space, residential units, the Sawyer Hotel (a 250-room boutique hotel managed by Kimpton Hotels), and the vibrant and iconic sculpture by Jeff Koons titled "Coloring Book."

For more information, visit www.docosacramento.com or follow DOCO on [Facebook](#), [Twitter](#) and [Instagram](#). Social Media Tags: #HelloDOCO, #SacKings, #InThisTogether, #InsomniaCookies

**DOWNTOWN COMMONS | 405 K ST., SUITE 125, SACRAMENTO, CA 95814
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