**For Immediate Release:**

Friday, July 19, 2024

**DOCO to Feature KCRA 3 Olympic Zone Live Broadcasts and an Opening Ceremonies Watch Party Presented by Golden 1 Credit Union**

**Sacramento, Calif. –** DOCO (Downtown Commons)  will become Sacramento's local site for action from the 2024 Summer Games with the KCRA 3 Olympic Zone broadcasting live from July 26 through August 11 and an exclusive VIP Opening Ceremonies Watch Party presented by Golden 1 Credit Union.

Broadcasting live from DOCO on the upstairs Terrace next to Polanco Cantina and overlooking the iconic Golden 1 Center, the KCRA 3 Olympic Zone presented by Golden 1 Credit Union is a 30-minute live, local program that leads into NBC’s coverage of the Summer Games in Paris. Starting July 26, the KCRA 3 Olympic Zone will air at 7 p.m. (due to Opening Ceremonies), weekdays and Saturdays at 7:30 p.m., and on Sunday, August 11 at 6:30 p.m.

To help kick-off the festivities, Golden 1 Credit Union is hosting an exclusive outdoor VIP Watch Party in a custom lounge area on the main DOCO Plaza on Friday, July 26, from 7 to 11 p.m. The Watch Party will feature a large viewing screen, complimentary bites and beverages, games and giveaways, special appearances, photo opportunities and more. For a chance to win a spot at the Watch Party, Golden 1 Credit Union members can enter the Journey to the Gold Sweepstakes open now until Monday, July 22, at 9 a.m. The lucky 25 winners (who can each bring a guest) will be notified via email on July 23. For more information, official rules, terms and conditions and/or to enter, visit [www.Golden1.com/contests/2024/gold-sweepstakes.](http://www.golden1.com/contests/2024/gold-sweepstakes)

In addition, Tom’s Watch Bar – with over 90 video screens –  located adjacent to Golden 1 Center in DOCO, is another destination for all guests to enjoy bites and beverages while watching the exciting Opening Ceremonies and all the action of the 2024 Summer Games.

The plaza offers a DOCO Rewards loyalty program with prizes, discounts, incentives and benefits for shopping, dining, playing, staying, and completing activities via the online app**.** Free to download, the DOCO Rewards app is available via the Apple Store and Google Play. New members receive 200 points for signing up. A complete set of DOCO Rewards rules, restrictions and instructions and a list of DOCO businesses and members of the DOCO Merchant’s Association are available on the app. For more information about DOCO Rewards, visit [www.docosacramento.com/rewards](http://www.docosacramento.com/rewards).

DOCO is an outdoor shopping, dining, and entertainment destination in the heart of downtown Sacramento. Convenient parking is available in DOCO’s central garage with an entrance on J Street between 4th & 5th Streets. Parking validation is available at most DOCO tenants with a purchase. The elevators and escalators take guests up to the plaza’s main level and second level terrace near many of the restaurants, eateries, and retail tenants.

For more information about upcoming community activations and/or the variety of retail shopping, dining, and service offerings at DOCO, visit [www.docosacramento.com](http://www.docosacramento.com) or follow DOCO on [Facebook](https://www.facebook.com/docosacramento), [X](https://x.com/docosacramento?mx=2) and [Instagram](https://www.instagram.com/docosacramento/).  Social Media Tags: #DOCOSacramento, #HelloDOCO

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**About DOCO (Downtown Commons)**

Located adjacent to Golden 1 Center (the world’s most technologically advanced and sustainable arena), DOCO is an entertainment and lifestyle district in Sacramento’s dynamic urban core showcased by incredible retail destinations, bars and restaurants, residential units, the Sawyer Hotel (a 250-room hotel managed by Kimpton Hotels), and the vibrant and iconic sculpture by Jeff Koons titled “Coloring Book.”

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