**For Immediate Release:**

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**DOCO Welcomes Lucky Gold to the Plaza, Opening August 1**

**Sacramento, Calif.** – DOCO (Downtown Commons) is excited to announce Lucky Gold, a new permanent jewelry shop, is opening on Thursday, August 1. Located in west plaza on the second level Terrace between RareTea and Macy’s, the Lucky Gold shop at DOCO is the second for local owner Jillian Beaver who also operates a smaller location in Oak Park.

Lucky Gold offers a selection of permanent, custom-fit jewelry such as bracelets, anklets, and necklaces along with non-permanent rings and jewelry crafted by other local female jewelry designers. The jewelry store will offer a wide selection of solid 14k yellow, rose, and white gold chain styles along with sterling silver and gold-filled options. Customers will be able to add charms and birthstone to uniquely customize the piece. Store visitors will enjoy a welcoming lounge area along with a complimentary glass of champagne while shopping. Plus, jewelry parties for special celebrations will also be available. Future plans for Lucky Gold will include special design-your-own-jewelry and charm bar activations.

“As a Sacramento local, I am so excited to be part of DOCO, the heart of the city, center stage for culture and community,” said Lucky Gold Owner Jillian Beaver. “Lucky Gold brings visitors together to create custom jewelry celebrating love and connection.”

The plaza offers a DOCO Rewards loyalty program with prizes, discounts, incentives and benefits for shopping, dining, playing, staying, and completing activities via the online app. Free to download, the DOCO Rewards app is available via the Apple Store and Google Play. New members receive 200 points for signing up. A complete set of DOCO Rewards rules, restrictions and instructions and a list of DOCO businesses and members of the DOCO Merchant’s Association are available on the app. For more information about DOCO Rewards, visit [www.docosacramento.com/rewards](http://www.docosacramento.com/rewards).

DOCO is an outdoor shopping, dining, and entertainment destination in the heart of downtown Sacramento. Convenient parking is available in DOCO’s central garage with an entrance on J Street between 4th & 5th Streets. Parking validation is available at most DOCO tenants with a purchase. The elevators and escalators take guests up to the plaza’s main level and second level terrace near many of the restaurants, eateries, and retail tenants.

For more information about upcoming community activations and/or the variety of retail shopping, dining, and service offerings at DOCO, visit [www.docosacramento.com](http://www.docosacramento.com) or follow DOCO on [Facebook](https://www.facebook.com/docosacramento), [Twitter](https://twitter.com/docosacramento) and [Instagram](https://www.instagram.com/docosacramento/).  Social Media Tags: #DOCOSacramento, #HelloDOCO

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**About DOCO (Downtown Commons)**

Located adjacent to Golden 1 Center (the world’s most technologically advanced and sustainable arena), DOCO is an entertainment and lifestyle district in Sacramento’s dynamic urban core showcased by incredible retail destinations, bars and restaurants, residential units, the Sawyer Hotel (a 250-room hotel managed by Kimpton Hotels), and the vibrant and iconic sculpture by Jeff Koons titled “Coloring Book.”

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